Electronic Acknowledgement Receipt				
EFS ID:	6453981			
Application Number:	10661220			
International Application Number:				
Confirmation Number:	6821			
Title of Invention:	Advertising based on a search string and user attribute combination			
First Named Inventor/Applicant Name:	Jim E. Rainey			
Customer Number:	26263			
Filer:	Stephen De Klerk./Ariana Bates			
Filer Authorized By:	Stephen De Klerk.			
Attorney Docket Number:	3000064-0053			
Receipt Date:	13-NOV-2009			
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Application Type:	Utility under 35 USC 111(a)			

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File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
,	1	30000064-0053-002_RFOA_wit h_RCE_111309.pdf	73430	yes	14
·			f108d877085<15f200b1besa859776cb2af3 5980		
	Multip	art Description/PDF files in	zip description		
	Document Description		Start	End	
	Request for Continued Examination (RCE)		1	3	
	Amendment Submitted/Entered with Filing of CPA/RCE		4	4	
	Claims		5	11	
	Applicant Arguments/Remarks Made in an Amendment		12	14	
Warnings:					
Information:					
2 Fee Worksheet (PTO-875)	fee-info.pdf	30051	no	2	
		1476c1ebb950e0774fSa7a70db09fbbdeca 671a1			
Warnings:					
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		Total Files Size (in bytes)	10	03481	

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt. In due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.